



PRESS RELEASE, January 14, 2021

Newstripe Launches Athletic Field Marking System Guided By GPS Technology

AURORA, CO – Newstripe Inc, a leading manufacturer of athletic field marking systems used by professional, college, and youth sport teams, announced today the launch of Newstripe LinerRider™ GPS+. This innovative new system leverages GPS technology to improve the speed, accuracy, and efficiency of marking athletic fields for play and helps maintenance departments reduce their labor costs.

“We’ve watched GPS-assisted technologies revolutionize other industries and knew the time was right to take our field marking systems to the next level,” said Newstripe President Ralph Newman. “After months of joint development with Traqology North America, we are pleased to offer a hands-free steering system that can stripe a regulation soccer field in less than 15 minutes with accuracy to a quarter inch.”

Newstripe LineRider GPS+ quickly mounts into the rear bed of most commercial-grade UTVs from leading manufacturers like John Deere, Kobata and Ranger, and can mark athletic fields at up to 9 miles per hour, 3x faster than other methods. The system is extremely durable, incorporates the latest advancements in airless spray technology, and is manufactured in the United States at Newstripe’s Aurora, Colorado factory.

“Working with the Newstripe team to bring GPS technology to the sports turf market has been a rewarding experience,” said Todd Ford, General Manager of Traqology North America. “The feedback we’ve received from pilot customers after they lined a field as a passive operator has been incredible.”

To learn more about the Newstripe LineRider GPS+ system, visit the Newstripe website at newstripe.com or call 800-624-6706.

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